

IBK항공 **500**

APPLICATIONS OPEN FOR BATCH 4

IBK Changgong Silicon Valley Accelerating Program

What you can expect from the program →



What The Journey Looks Like

4 WEEKS IN SEOUL (HYBRID)

U.S. Expansion Strategy

Strategic preparation phase designed to strengthen participants' U.S. market readiness before entering Silicon Valley.

KEY FOCUS AREAS:

- U.S. go-to-market strategy development
- Market positioning and messaging refinement
- Team alignment for international execution
- Market expansion planning and milestone setting



What The Journey Looks Like

8 WEEKS IN SILICON VALLEY (IN-PERSON)

In-Market Acceleration Experience

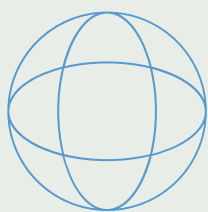
In-person acceleration in Silicon Valley to validate strategy, build networks, and gain direct market exposure.

KEY FOCUS AREAS:

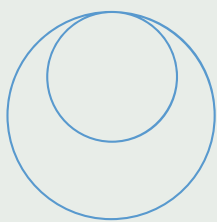
- U.S. market validation and customer insight
- Mentorship from experienced operators and VCs
- Strategic networking in the startup and VC ecosystem
- Long-term growth planning and readiness



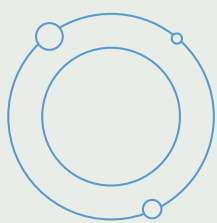
What You'll Gain From This Program:



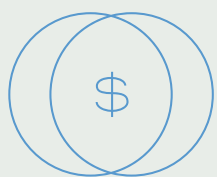
Strategic Preparation for U.S. Expansion
Guided support to refine market positioning and strengthen go-to-market priorities.



Silicon Valley Experience
Learn from VC-backed founders, connect with experienced mentors and VCs, and build relationships to support your U.S. growth.



Global and Institutional Networks
Tap into IBK Changgong and 500 Global's extensive network of ecosystem partners, mentors, VCs, and startups.



Access to Capital
Selected startups receive investment from 500 Global at the start of the program.

Is This Program Right For You?

This program is designed for startups that:

- Are at the Seed to pre-Series A stage

- Achieved product-market fit and market traction in Korea

- Are ready to launch in the U.S., or have launched in the U.S. and are looking to refine their strategy