



Introducing HP Garage 2.0

February 2026



Program
Garage 2.0

HP Garage 2.0

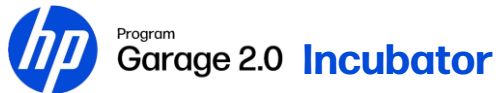
Empowering the Next Generation of Innovators

- A dynamic incubator empowering startups across Asia to turn ideas into reality and co-create solutions with HP.
- Participants gain AI-ready, high-performance devices, collaborative workspaces, expert mentorship, ecosystem access, and direct engagement with HP.
- HP leaders and teams work closely with selected startups on innovation areas including AI, sustainability, and next-generation technologies.



Equipping the AI Era

An initiative to build a strong portfolio of AI companies through HP Garage 2.0 Initiative that HP can partner for go-to-market initiatives, co-selling opportunities, and solutions validation – Creating a Win - Win for Startups, HP and AI Ecosystem



- Dedicated shared workspace and resources within HP facilities
- Access to mentorship from business and technology leaders
- Support from innovation champions to help navigate and collaborate within HP



Solution Acceleration

- Pilot and experiment solutions with HP business teams
- Access to HP technical resources and guidance
- Joint marketing efforts to amplify brand visibility and customer reach for the startup



Expand & Grow with HP

- Presence across 21 countries and a broad base of enterprise customers
- Access to HP's extensive partner network to co-sell
- New engagement and revenue models to accelerate adoption

Garage 2.0 Priorities & Benefits

Innovation Priorities:

AI for Edge Devices

Efficiency in Operations

Next-gen decision making

Next-gen Printing

Startup Benefits:



Device & Service Support

Provision of high-end workstations, technical support and compatibility testing, and training



Mentorship

Gain insights from industry experts and leaders passionate about sharing their knowledge



Collaborative Space

Immerse yourself in HP's vibrant workspace designed for creativity and innovation.



Co-Develop

Collaborate directly with HP's teams to test, refine and enhance your solutions.



Go-to-Market Support

Leverage HP's extensive expertise and channel presence to expand your reach and scale in the market

CY26 Calendar & Key Program Elements

*본 프로그램(안)은 변동 될 수 있습니다. (Korea)로 표시된 프로그램은 한국에서 대면으로 진행 됩니다. 외에는 한국 내 비대면 또는 싱가포르 내에서 대면으로 이루어지는 하이브리드 프로그램입니다. 싱가포르 대면 프로그램은 싱가포르 지역본사 방문 또는 입주(원하는 경우, 절차를 거쳐) 를 통해 이루어 질 수 있습니다. 상황에 따라 제한적 참여가 될 수 있습니다.

	May	June	July	August	September	October	November
Program	<ul style="list-style-type: none"> Kick-off: Orientation & Introduction Garage access card issuance Assign 1-1 HP Innovation Champion Mentor Office Hours (Korea) training/ device provision (Korea) OEM/DS customer advisory council 	<ul style="list-style-type: none"> Demo Day 1: 2 Startup presentation HP Masterclass - Legal Networking Mixer with Antler & cohorts (Korea) Roundtable: Office Printing Data Science Team 	<ul style="list-style-type: none"> Demo Day 2: 2 Startup presentation Lunch & Learn with HP Innovation Champion Meet & Greet - SelectUSA Mentor Office Hours 	<ul style="list-style-type: none"> Demo Day 3: 1 Startup presentation Investor Networking Mixer - VC & Partners HP Masterclass - GTM & Sales strategies 	<ul style="list-style-type: none"> HP Senior Executives Interaction Lunch & Learn with HP Innovation Champion Mentor Office Hours 	<ul style="list-style-type: none"> Meet & Greet - Google HP Masterclass - Finance Lunch & Learn with HP Innovation Champion 	<ul style="list-style-type: none"> Graduation Roundtable: program review and feedback Final Pitch Day & Mixer - Investors & Ecosystem partners
Mentoring	Year-round (Startups to schedule ad-hoc meetings with Mentors directly)						
Location	Korea, Singapore	Singapore	Singapore	Singapore	Singapore	Singapore	Korea, Singapore
Format	Hybrid	In-person (SGP) Virtual (KOR)	In-person (SGP) Virtual (KOR)	In-person (SGP) Virtual (KOR)	In-person (SGP) Virtual (KOR)	In-person (SGP) Virtual (KOR)	Hybrid



Curated Programs & HP Support

HP High-End Workstation Training

(Korea) Device provision and training on HP high end workstation to support a product and solution development of the start-ups

HP Innovation Champion

- Identified key personnel from HP business units matched to each startup to help navigate and plan GTM strategies
- Garage team will facilitate meetings with Innovation Champions - set objectives, track progress for GTM

HP Senior Executives Interaction

Exclusive engagement opportunity with HP's senior leadership team

HP Masterclasses

Curated masterclass workshop with industry experts on various topics e.g. legal, finance, GTM and Sales strategies.

Mentor Office Hours

- Experts and Industry mentors, providing guidance via a structured mentorship program
- Meet mentors during scheduled office hours at HP Garage
- Schedule any additional ad-hoc meeting directly with preferred mentors

Lunch & Learn sessions

- Internal session for founders to share challenges and learnings over lunch at Garage
- Presentation by HP Innovation Champion
- (Korea) RT with Data Science Team in Office Print R&D

Meet & Greet

Dedicated networking/ consultation session with selected HP's Ecosystem Partner e.g. Google, Intel, Nebius
(Korea) Session with OEM/DS customer advisory council

Demo Day

Each startup to present company overview, market strategies, product solution to internal HP business units

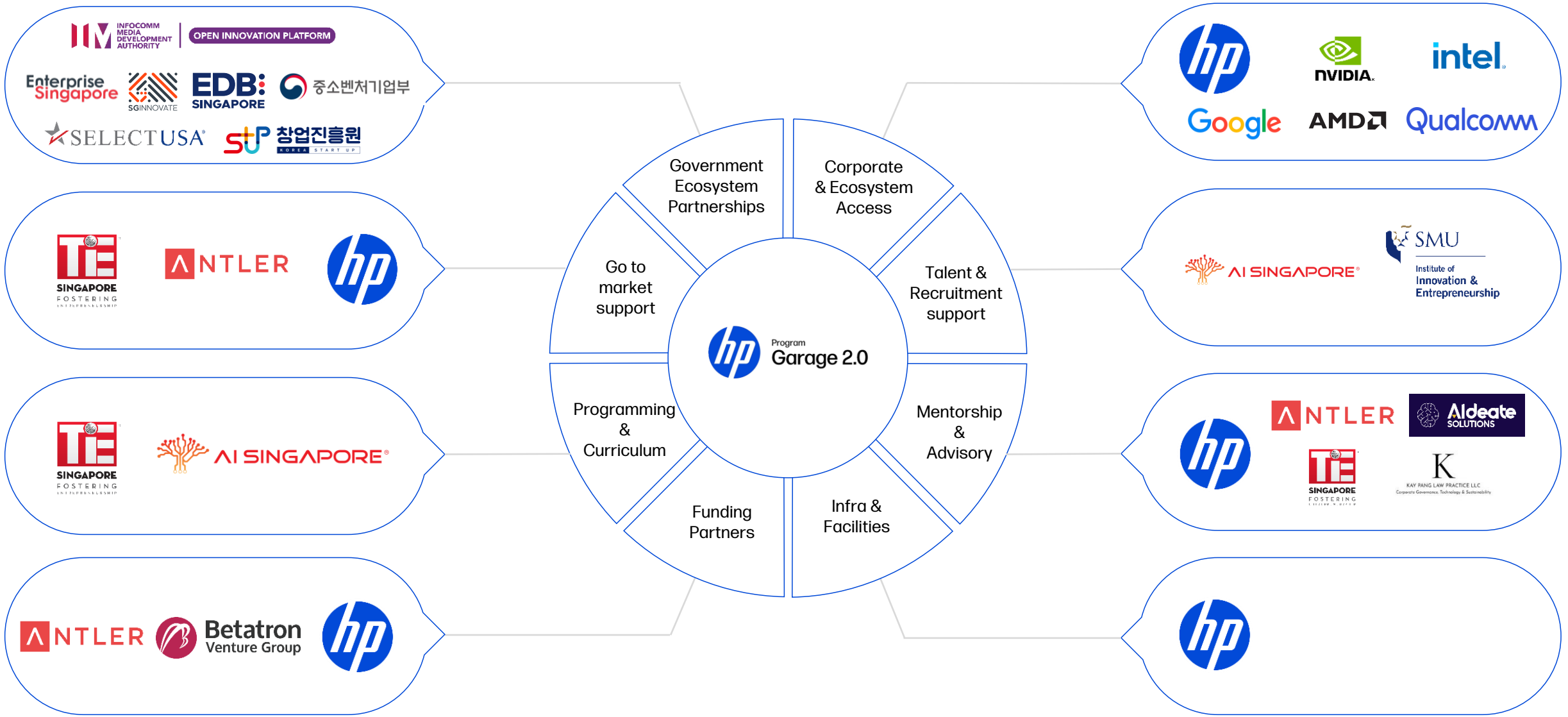
Networking Mixer

Connect with VCs, Investors, Industry experts, HP executives, other AI Startups, and Ecosystem Partners over food and drinks

Final Pitch Day

10-minute pitch per startup for potential funding/ partnership opportunity from Investors and Ecosystem Partners.

Our AI Innovation Ecosystem Partners



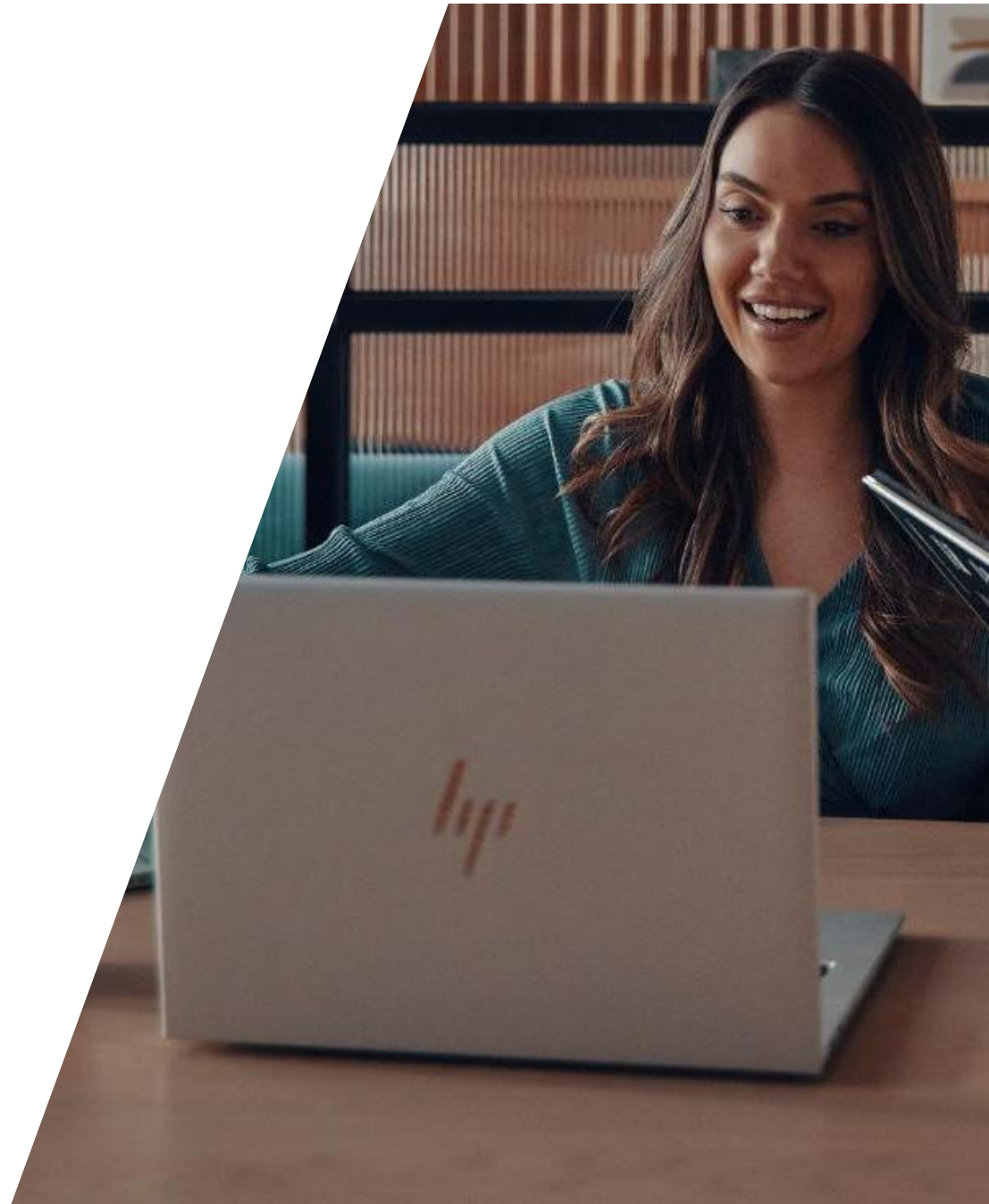
Look forward to welcoming you to HP Garage 2.0!



Corporate Overview



November FY26



About HP Inc.

HP Inc. (NYSE:HPQ) is a global technology leader redefining the Future of Work. Operating in more than 180 countries, HP delivers innovative and AI-powered devices, software, services and subscriptions that drive business growth and professional fulfillment. For more information, please visit: [HP.com](https://www.hp.com).



Our Heritage

Founded in 1939 by engineers
Bill Hewlett & Dave Packard

Start-up capital
\$538

First product
Model 200A audio oscillator

Earliest customer
Walt Disney Studios



HP Today

\$53.6B

Revenue in FY24

~58,000

Employees

150,000+

Channel partners

#82

on the Fortune 100¹

170+

Countries³ in operation

23,000+

Patents⁴



Ranked #2 Most JUST Company
by JUST Capital in 2025



Ranked 30th among Wall Street Journal's list of
250 Best-Managed Companies in 2024²

FORTUNE



HP featured in Fortune's World's Most Admired
Companies & Blue Ribbon Companies List

Newsweek

Recognized in top ten of America's Most Responsible
Companies for seven consecutive years



Rated among the top 1% of companies for social and
environmental efforts for the 15th year in a row



1. HP ranking as of January 2025, please see here: <https://justcapital.com/rankings/> 2. HP ranking as of Dec. 2024 - please see: The Best-Managed Companies of 2024: Explore The Full Rankings - WSJ.com 3. As reflected in HP 2023 Proxy Statement - please see https://s203.q4cdn.com/918857832/files/doc_financials/2023/ar/combined-2023-annual-report-and-2024-proxy.pdf 4. As reflected in HP 2023 Proxy Statement - please see https://s203.q4cdn.com/918857832/files/doc_financials/2023/ar/combined-2023-annual-report-and-2024-proxy.pdf



Leading the Future of Work

Platforms with AI-powered
insights and automation

Collaborative team experiences

Smart technology and
personalized experiences





Equipping the Workforce of the Future

Empower CIOs with the right tools

Leverage the power of customer data

Better together experiences across the portfolio

Create a new portfolio of AI-powered devices





Trends Unfolding in the Market, Changing the Way People Work

AI driving generational growth

- 75% of customers expect to use AI to drive productivity growth¹
- 64% of companies to use AI to unlock productivity and insights in commercial markets²

Increased adoption of hybrid work

- 80% of remote capable employees expect to work hybrid or fully remote³
- Only 10% of 90M conference rooms video enabled so far⁴

Growth opportunities in commercial

- Commercial PC TAM to grow 3X consumer⁴
- Workforce solutions expected to grow 8.8% YOY till '29⁴
- Office contractual print to grow 6X transactional print⁴



AI Can Make Work Easier

74%

Use AI to research and learn about new topics

48%

Use AI to write and edit content

42%

Use AI for data analysis and analytics





AI

to the PC



Improved performance

- Real-time response
- Much longer battery life
- Personalized experiences

Secure and private

- Data stay secure on device

Future-ready

- Built to run AI locally
- Ready for future AI applications

Cost efficient and climate friendly

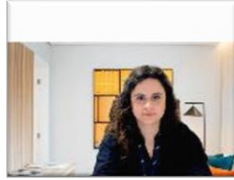
- No cloud fees dependency
- Low power use with NPU

Enhancing the Day and the Life of Workers with the AI PC

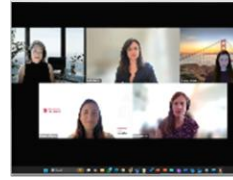
Product Managers



Collaborate



Translate



Understand



Conceptualize



Real-time Coaching



Modern Leaders



Broadcast



Educate



Collaborate



Analyze



Reflect



Consultants



Analyze



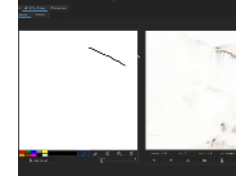
Simulate



Visualize



Synthesize



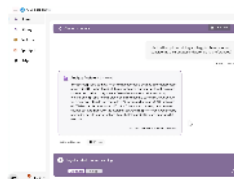
Inform



Freelancers



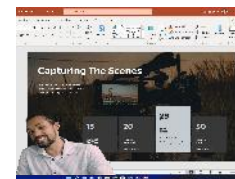
Draft Proposal



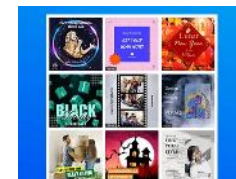
Improve



Present



Create



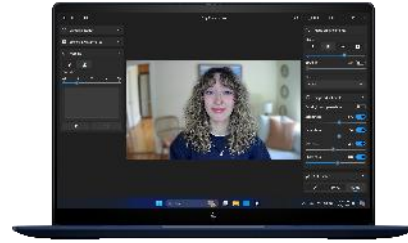
Protected



Leading Commercial Portfolio for Employee Productivity



Unlock new ways of working and get things done faster with the world's most powerful next-gen AI business notebook.²



poly studio
poly camera pro

Seamlessly collaborate with exceptional Audio & Video experiences provided by a Poly-powered ecosystem.



Work freely and confidently with Quantum resistant security controllers protecting from future threats, and device tracking through Wolf Protect & Trace.



Reduce impact of the device fleet and maximize IT investments with the world's most sustainable PC portfolio¹. Ready for its second life.

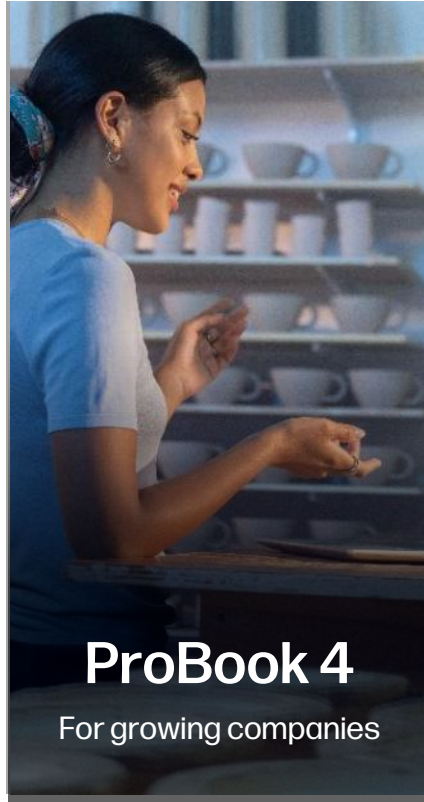


HP Workforce Experience Platform Fleet Management and On-Box Tools

Enabling IT to reach the user's device to manage, update, and support



Delivering a Powerful, Connected, and Secure Notebook Lineup for a Personalized AI Experience



ProBook 4

For growing companies

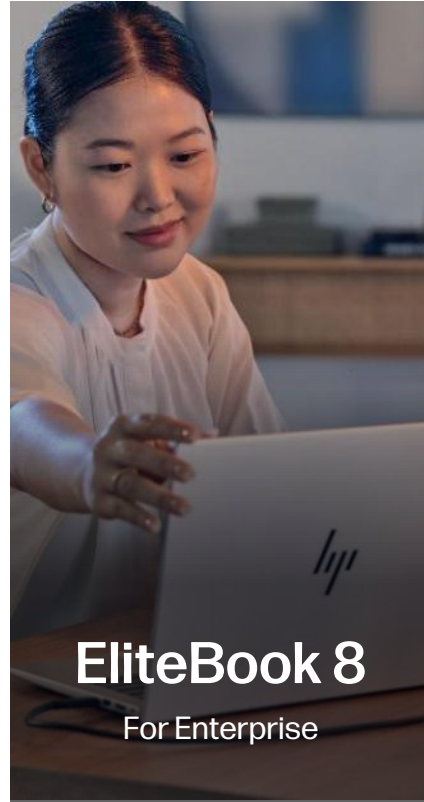
PCs with power, style, and value built for growing companies



EliteBook 6

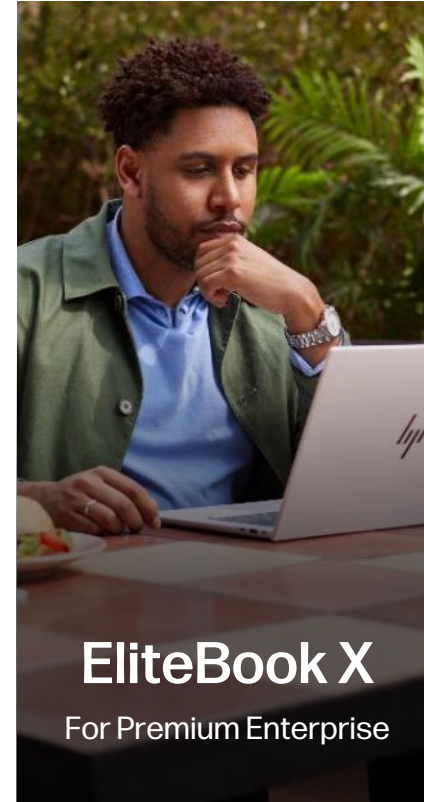
For Entry Enterprise

Built enterprise-ready from performance to security, delivering high-performance AI to transform how end-users work



EliteBook 8

For Enterprise



EliteBook X

For Premium Enterprise

Push the boundaries of innovation and design in light, powerful, and versatile designs for top-tier users



EliteBook Ultra

For Premium Enterprise, Flagship



Driving the Digital Transformation

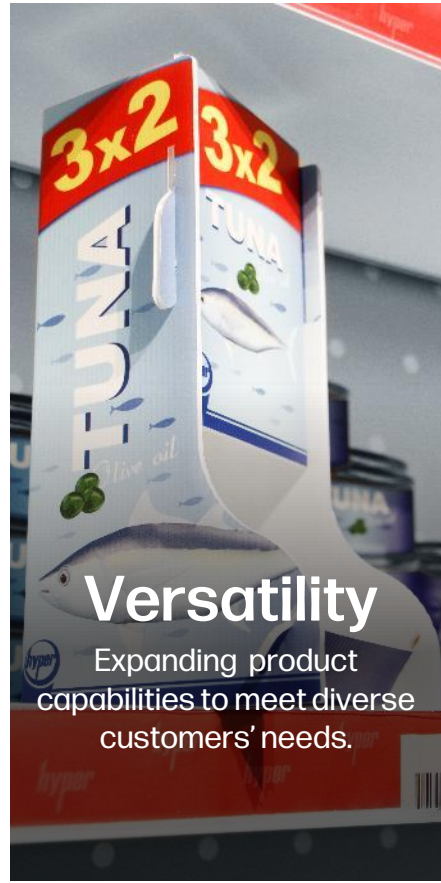
Commercial Print

Labels & Packaging

Solutions & Digital Services



Quality
HP Indigo's technology has been known and recognized for its 'offset quality'.



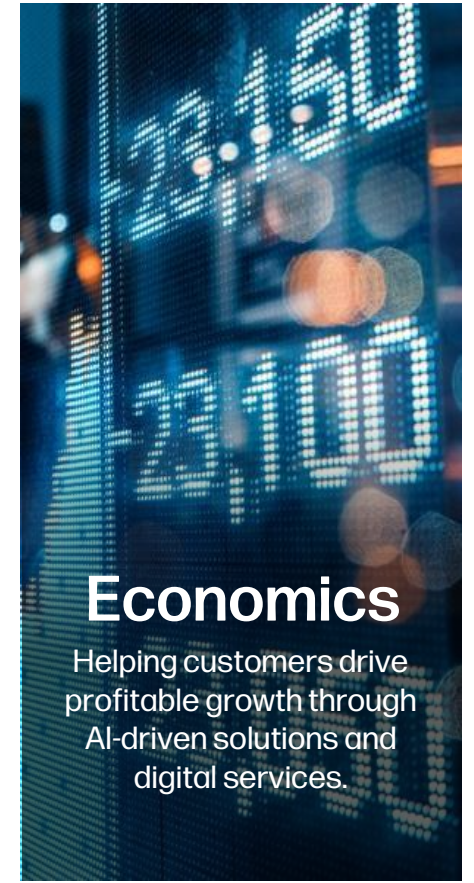
Versatility
Expanding product capabilities to meet diverse customers' needs.



Productivity
Boosting production efficiency with our latest innovations.



Sustainability
Cutting waste and energy consumption for transformation acceleration.



Economics
Helping customers drive profitable growth through AI-driven solutions and digital services.





Sustainable Impact



Sustainable Impact Is a Business Imperative

Sustainable Impact is a business imperative—for HP, its partners, and its customers—offering solutions to some of our greatest collective challenges.

- Reducing our environmental footprint while helping our customers meet their sustainability goals.
- Empowering adolescents and adults with the digital/AI skills and technologies needed for the future of work.
- Driving innovation and growth through an inclusive culture.



Leading in Sustainable Impact



Rated among the top 1% of companies for social and environmental efforts for the 15th year in a row



Sixth-time honoree for global leadership in ethical business practices



HP's 2024 CDP thematic scores are A- for Climate Change and B for Water Security.



HP's Social Impact team named TIME Team of the Year

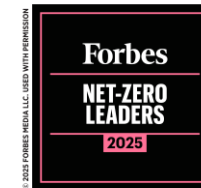
In Partnership With smartsheet



Recognized as one of the world's most sustainable companies



Member of
Dow Jones Sustainability Indices
Powered by the S&P Global CSA



Tackling Deforestation on a Global Scale

HP and WWF are creating economic growth and lasting change and for people, climate, and nature.

- As one of the world's largest print companies, HP is committed to investing in forest and biodiversity conservation for the health of the climate, planet, and our people.
- Since 2020, HP + WWF are conserving more than 500,000 acres of forests in Brazil, Peru, Australia, and China (a size larger than New York City, London, and Washington DC, combined).
- The partnership goes beyond tree-planting—HP and WWF are ensuring that communities are involved, with 11 local NGO partners supported; 161 jobs created globally.



Thank You

